Health Policy: Regional, Local Issues

Karen Minyard, Ph.D.
Georgia Health Policy Center
Georgia State University
Health Care Reform
Reform and Physicians
Policy: Laying the Groundwork

- Relationship-Based Communications
- Knowledge Brokers
- Connection of Solutions to Problems
- Support Among Opinion Leaders
- Actionable Messages
- Improvement in Knowledge Uptake Skills
- Improvement in Knowledge Transfer Skills
- Evaluation of Impact

Literature Review of: (Lavis, 2003, Brownson, 2006, Choi, Hanney; Choi, Gupta, & Ward, 2009); (Kingdon, Choi et al 2009); (Kingdon); (Rogers); (Lavis 2003)
Opening Policy Windows

- Are congruent with the national mood
- Have interest group support
- Lack organized opposition
- Fit the orientation of the ruling legislative coalition or administration
- Are technologically feasible
- Have budget workability

Source: Kingdon
Strategic Alignment

*Triple-Layer Chess*

National

State

Local