Healthcare Innovation Student Networking Night

Tuesday, April 16, 2013
Rollins School of Public Health
Klamon Room, CNR 8th Floor
6:00 - 8:30 pm

Collaborate. Connect. Create.

Bringing students with various interests together with leaders in healthcare.

Consulting  Public Health  Management
Policy  Nursing  Medicine  Allied Health
HEALTHCARE INNOVATION STUDENT NETWORKING NIGHT

Tuesday, April 16, 2013 - 6:00 – 8:30pm
Klamon Room, 8th Floor Claudia Nance Rollins Bldg, Rollins School of Public Health

Program

6:00 – 6:30pm: Registration, pick up food

6:30 – 7:00pm: Speakers Program

Welcome & Introductions

Atlanta Overview: Chuck Meadows, Metro Atlanta Chamber
Career Overviews: 1-2 minutes from each speaker about what they do

7:00 – 8:30pm: Networking

Healthcare Management & Consulting
Billy Appicelli – Director, Benefits/Information Management, The Emory Clinic
Robert Bachman – Chief Executive Officer, Emory University Hospital
Jeff Booth – Partner, Health Industries Advisory, Price Waterhouse Coopers
Shari Capers – Associate Vice President, Health Sciences Strategic Planning, EHC, WHSC
Dennis Folds – Chief Scientist, Georgia Tech Research Institute
Beth Howell – Vice President, Academic Administration, Children’s Healthcare of Atlanta
Dan Russler—Healthcare Consultant
Bill Todd - Executive Director, Health Initiatives, Georgia Tech
Barbara Walsh – Chief Administrative Officer, Saint Joseph’s Translational Research Institute

Health Policy & Public Health
Janet Cummings – Assistant Professor, Health Policy & Management, RSPh, Emory
Chris Lepore - Senior Director of State Government Affairs, Johnson & Johnson
Chuck Meadows – VP, Economic Development Policy, Metro Atlanta Chamber of Commerce
William Pearson – Health Scientist, Office of the Associate Director for Policy, CDC

Nursing & Allied Health
Andy Butler – Associate Dean for Research, School of Nursing & Health Professions, GSU
Betsy Corwin – Associate Dean for Research, Nell Hodgson Woodruff School of Nursing, Emory
Phyllis Wright – Clinical Assistant Professor, Nell Hodgson Woodruff School of Nursing, Emory

Medicine
Arun Mohan – Associate Vice Chair, Information Technology Emory School of Medicine
Maura George – Assistant Professor, Emory University School of Medicine
Fred Sanfilippo - Director, Emory-GA Tech Healthcare Innovation Program
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Logistics

6:00 - 6:30pm: Registration

Free parking available at Michael Street Parking lot; gate will be open

Students (& speakers) register and pick up food; move to tables

Each table has 8 chairs and a sign labeled with speakers name, professional area

Seat reserved for the speaker at each table

6:30 – 7:00pm: Program

Welcome & Introductions

Metro Atlanta Regional Job Market Overview: Chuck Meadows (3-5 minutes)

Profession Overviews: 1-2 minute elevator speech from each speaker about what they do (15-30 minutes total); speakers speak from their assigned tables, pass the microphone

7:00 - 8:30pm: Networking

Speakers at tables; discussion with students

Students circulate, may go to as many tables as they would like

8:30pm: Adjourn
William Apicelli is a Human Resources professional with over 25 years of experience in continual increased responsibility positions for corporate, not-for-profit, and benefits consulting companies. He has held management and senior management positions at CARE, BellSouth, and Emory and Emory Healthcare. In his current position he is responsible for Human Resources at The Emory Clinic and Emory Specialty Associates (ESA). Billy has also served on Client Advisory Boards for Fidelity Investments, TIAA-CREF, and the Emory Credit Union. Billy holds a Bachelor of Science Degree, Mathematical Economics from Wake Forest University.

Robert J. Bachman
CEO, Emory University Hospital (EUH)

Robert Bachman is chief executive officer for Emory University Hospital and Emory University Orthopaedic and Spine Hospital. He received an associate degree in respiratory therapy and a bachelor's degree from the State University of New York. He received his master's degree in health care policy and administration from Mercer University. He began his career in health care as a respiratory therapist, working at Duke University Medical Center Hospital and Emory Crawford Long Hospital (now Emory University Hospital Midtown). He served as director of medical education services and is a member of the leadership team. The primary role of the office is to manage and maintain the annual planning cycle for the health sciences and health care system of Emory University. In this role, the office facilitates and prepares business, strategic, and financial plans for priority academic and clinical programs and initiatives.

Jeff Booth
Partner, Health Industries Advisory

Butler received a B.S. degree in biology from Loras College. He was awarded a Ph.D. in integrative physiology from the University of Iowa, an M.S. in physical therapy from Texas Woman's University and an M.B.A. from Emory's Goizueta School of Business. Butler received a B.A. degree in respiratory therapy from the State University of New York. He received his master's degree in health care policy and administration from Mercer University. He began his career in health care as a respiratory therapist, working at Duke University Medical Center Hospital and Emory Crawford Long Hospital (now Emory University Hospital Midtown). He served as director of medical education services and is a member of the leadership team. The primary role of the office is to manage and maintain the annual planning cycle for the health sciences and health care system of Emory University. In this role, the office facilitates and prepares business, strategic, and financial plans for priority academic and clinical programs and initiatives.

Betsy Corwin, PhD, RN, CRNP
Betsy Corwin, PhD, RN, CRNP, is a certified family nurse practitioner who conducts research in the area of postpartum depression and postpartum fatigue. Corwin's research has been funded by the National Institutes of Health, the Association of Women's Health, the Department of Health and Human Services, and the American Nurses Foundation. Corwin comes to Emory from the University of Colorado. She currently serves as the Associate Dean for Research at Emory's School of Nursing.
Andy Butler MBA, PhD is associate dean for research and interim chair of the department of physical therapy in the Lewis School of Nursing and Health Professions at Georgia State University. Andy holds faculty appointments at the Emory University School of Medicine, Atlanta Veterans Administration Medical Center, and Georgia Institute of Technology.

Robert Bachman is chief executive officer for Emory University Hospital and Emory University Orthopaedic and Spine Hospital. He received an associate degree in respiratory therapy and a bachelor's degree from the State University of New York. He received his master's degree in health care policy and administration from Mercer University. He began his career in health care as a respiratory therapist, working at Duke University Medical Center, then as director of respiratory services at Grady Memorial Hospital and Emory Crawford Long Hospital (now Emory University Hospital Midtown). He served as director of medical education services for the Emory University School of Medicine for 7 years until his appointment as Chief Operating Officer for Emory University Hospital in 2001. Bob has been very active in and has held leadership positions in a variety of professional roles.

Jeff Booth is a Partner, Health Industries Advisory at Health Management Associates (HMA). He serves as the Senior Vice President of Business Development, and in his role, he is responsible for leading new business development efforts. He leads the firm's business development activities for government, commercial, and health systems clients.

Shari M. Capers is the Associate Vice President, Strategic Planning for the Woodruff Health Sciences Center (WHSC) of Emory University. In this role, Ms. Capers manages the activities of the office and is a member of the leadership team. The primary role of the office is to manage and maintain the annual planning cycle for the health sciences and healthcare system of Emory, which includes plan formation, communication, evaluation, and updates. Additionally, the office coordinates strategic planning activity across the health sciences and prepares business, strategic and financial plans for priority academic and clinical programs.

Ms. Capers received a master's degree in Business Administration and a master's in Health Administration from Georgia State University in 1992. Prior to receiving her master's, Ms. Capers was a registered nurse practicing emergency room nursing. She joined Emory in 1996 after four years as a strategy consultant with KPMG's National Healthcare Strategy Practice. During her tenure at Emory, she served as the Manager and Director of the Strategic Planning Office and became the Associate Vice President in 2004.

Betsy Corwin, PhD, RN, CRNP, is a certified family nurse practitioner who conducts research in the area of postpartum depression. Her research has been funded by the National Institutes of Health, the Association of Women’s Health, and the American Nurses Foundation. Corwin comes from the University of Colorado. She currently serves as the Associate Dean for Research at Emory University School of Nursing.
Beth Howell serves as Senior Vice President of Academic Administration of Children's Healthcare of Atlanta (CHOA). She leads the expanding efforts related to research and teaching. Ms. Howell was previously Chief Compliance Officer, Vice President of Corporate Oversight. Prior to Children's, she worked for the Centers for Disease Control and Prevention (CDC) and Deloitte & Touche USA LLP. She joined Children's in 1990 to assist with program planning. She earned her bachelor's degree from Agnes Scott College.

Chris Lepore is the Senior Director of State Government Affairs for Johnson & Johnson, managing the Corporation's state legislative and regulatory team in 10 Southern states, the District of Columbia, and Puerto Rico. Chris serves as Chair of Georgia Bio's Government Affairs Committee, and Vice Chair of PhRMA's Georgia Task Force. He joined Johnson & Johnson in 2004. He brings with him a strong government affairs background having 18 years of legislative and regulatory experience. Before joining Johnson & Johnson he was Manager of State Government Affairs for Schering-Plough Corporation, where he was responsible for the corporation's lobbying efforts. Chris is a graduate of the University of Northern Colorado where he received a Bachelor of Arts Degree in Communications.

As vice president of economic development policy for the Metro Atlanta Chamber (MAC), Chuck Meadows is responsible for proposing and implementing public policy shifts to promote economic population, geographic access to services, and racial/ethnic disparities in treatment. She is author of more than twenty publications and was honored with the 2010 National Dissertation Award by AcademyHealth, a preeminent national association of health services and health policy researchers. Dr. Cummings recently received a five-year research grant from the National Institute of Mental Health to study the public safety net for children in need of mental health services.

Dennis J. Folds, chief scientist at Georgia Tech Research Institute, leads the Human Systems Integration Division and serves as chair of Georgia Tech's Occupational Health and Safety Review Board. He is leading Human System Integration projects for the Broad Area Maritime Surveillance program, Littoral Combat Ship Mine Warfare Module, the Sea Base-to-Shore Connector, and Air Force Expeditionary Medical Facilities. Research interests include human decision making, assessment of training effectiveness, advanced auditory displays, and quantification of human performance. He chaired the Human Engineering Working Group for the Royal Australian Navy's Project SEA 1411 and all human system engineering activities, including cockpit design and human engineering T&E. He received his PhD in Engineering Psychology from Georgia Institute of Technology in 1987.

Maura George, MD is an assistant professor in Emory's Division of General Medicine and Geriatrics. After finishing medical school in Chicago, she moved to Atlanta to complete a residency in Internal Medicine. In her faculty position she finds satisfaction in addressing both the medical and social reasons for her patients' medical problems and teaching medical students and residents to do the same. Her interests include medical ethics, health care disparities, and patient advocacy. She is a member of the Grady ethics committee, the national Society for General Internal Medicine ethics committee, and the Social Medicine workgroup. She is the course director for a curriculum she helped to develop in Social Medicine, teaching medical students and residents about the social determinants of health.
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Vice President, Economic Development Policy
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Daniel Russler, MD, offers strategic HIT consulting and contract services to translational research entities, such as GTRI, and works with health engineering faculty and students at Georgia Tech. Previously, as VP of Clinical Technology specializing in health care technology, Dr. Russler focused on improving the quality of care, information technology, and patient-centered care. He is co-founder of PictureRx, LLC, a company focused on improving medication information and increase patient compliance. The company has received funding from the NIH to further study its core product with trials underway among low-income Latino patients at safety net clinics in Tennessee.

William Pearson, PhD, MHA
Health Scientist, Office of the Associate Director for Policy
Centers for Disease Control and Prevention

Dr. Pearson has worked as an epidemiologist and health services researcher for the Centers for Disease Control and Prevention since 2005. He currently serves as the Health Scientist where he conducts research and policy analyses on topics related to healthcare disparities. Before joining the CDC, he held a faculty appointment as an Associate Professor in the Department of Family Medicine at the Medical University of South Carolina and trained in family practice at the University of Wisconsin Department of Family Medicine and the University of Wisconsin Madison and trained in family practice at the University of Wisconsin Department of Family Medicine and the University of Wisconsin Madison. He received his MD and MBA from Emory University, where he was a Paul and Daisy Soros Fellow and received the Marion Luther Brittain Award, Emory University’s highest student honor.

Arun Mohan, MD, MBA, is a practicing hospitalist at Emory University Hospital andAssociate Vice Chair for Information Technology (IT) for the Department of Medicine. He leads the Department's IT efforts. Dr. Mohan is focused on improving the quality of care, information technology, and patient-centered care. He is co-founder of PictureRx, LLC, a company focused on improving medication information and increase patient compliance. The company has received funding from the NIH to further study its core product with trials underway among low-income Latino patients at safety net clinics in Tennessee.

Fred Sanfilippo, MD, PhD
Chief Business Practice Improvement Officer
Emory University Hospital

Dr. Sanfilippo received his MD and PhD (immunology) and Pathology training from Duke University. He served as President and CEO of the Georgia Cancer Coalition for eight years. Under his leadership, the Georgia Cancer Coalition invested more than $300 million to develop two courses in Healthcare Innovation in Georgia. He was the founding president of the Georgia Research Alliance in 1990, nurturing the independent not-for-profit organization that has invested over $1 billion in academic research. He has served on 13 editorial boards and given over 200 invited talks. He has been an advisor to over 80 universities, companies, and government agencies; chair of 15 national committees, president of 7 professional societies, and board chair of 5 corporations. He has published over 250 articles, received three patents, been awarded over $30M in research support, mentored 33 graduate students and fellows, and served on 13 editorial boards and given over 200 invited talks.

Bill Todd joined the Scheller College of Management faculty this year as Executive Director of the Healthcare Innovation Program, which has a mission to enhance innovation in healthcare research, service delivery, and health care through optimizing patient centered communication. He served as President and CEO of the Georgia Cancer Coalition for eight years. Under his leadership, the Georgia Cancer Coalition invested more than $300 million to develop two courses in Healthcare Innovation in Georgia. He was the founding president of the Georgia Research Alliance in 1990, nurturing the independent not-for-profit organization that has invested over $1 billion in academic research. He has served on 13 editorial boards and given over 200 invited talks. He has been an advisor to over 80 universities, companies, and government agencies; chair of 15 national committees, president of 7 professional societies, and board chair of 5 corporations. He has published over 250 articles, received three patents, been awarded over $30M in research support, mentored 33 graduate students and fellows, and served on 13 editorial boards and given over 200 invited talks.
Fred Sanfilippo, MD, PhD directs the Emory-Georgia Healthcare Innovation Program, which has a mission to foster innovation in healthcare research, education, and service. For over 30 years he has been an academic leader at Duke, Johns Hopkins, Ohio State and Emory, serving as a division chief, department chair, program/center director, dean, academic health center CEO, and health system board member. During that time he led organizational and cultural change resulting in improved academic clinical, clinical, and financial performance. He was instrumental in the creation of the US Scientific Registry of Transplant Recipients; Johns Hopkins Medical Labs; a department of biomedical informatics, centers focused on personalized and integrative health, and a new health plan at OSU; as well as new centers for informatics, critical care medicine, palliative care, and aging at Emory.

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Scheller College of Management, Georgia Tech

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Barbara Walsh is the new chief administrative officer and interim CEO of the Saint Joseph's Translational Research Institute that has helped build Georgia's reputation as a center for discovery and invention that has fostered major advances in science, medicine and technology. He also founded Encina Technology Ventures in 2000.

Todd is past board chairman of the Georgia Tech Alumni Association and a past member of the Georgia Tech Foundation. He is past president of the boards of the Georgia Chamber of Commerce, the American Cancer Society and Georgia Tech Ireland. He is a past president of the Rotary Club of Atlanta. A fourth generation Atlantan, he has been named one of the "100 Most Influential People in Georgia" by Georgia Trend for seven years.

Phyllis Wright DNP, MSN, MPH
Clinical Assistant Professor
Nell Hodgson Woodruff School of Nursing, Emory University

SAVE THE DATE

Healthcare Innovation Symposium
Best Practices Supporting Interdisciplinary Innovation in Academic Health Centres

Catherine L. Gilliss, PhD, RN, FAAN
Dean and Helene Fuld Health Trust Professor of Nursing
Vice Chancellor for Nursing Affairs

Tuesday, April 23, 2013
4:30 to 6:30pm
Reception to Follow

Emory University
School of Nursing Auditorium
1520 Clifton Road
Atlanta, GA
Investigator-Initiated Seed Grants in Healthcare Innovation

The Georgia Tech Healthcare Innovation Program (HIP), in partnership with the Atlanta Clinical & Translational Science Institute (ACTSI), Georgia State University (GSU), and Children’s Healthcare of Atlanta (Children’s) is pleased to announce the fourth round of research grants in Healthcare Innovation. Seed grants will fund multi-investigator, multi-disciplinary teams examining healthcare services and effectiveness. Awards will support innovative approaches that address issues of healthcare quality, costs, and/or access that are aligned with the goals of the HIP.

Types of seed grants will be offered: Preliminary Study Grants or One-Year Project Grants. For information regarding evaluation criteria, proposal formats, and submission instructions visit hip.emory.edu.

Deadlines

Letters of Intent due May 1, 2013
Proposals due May 15, 2013
Healthcare Innovation 2013 Symposium Series

**Featured Speakers and Panel Topics**

**February 19, 2013**

**Robert S. Dittus, MD, MPH**
Associate Vice-Chancellor for Public Health
Vanderbilt University Medical Center
*New Paradigms of Health Services Research*

**October 17, 2013**

**Catherine L. Gilliss, PhD, RN, FAAN**
Dean and Vice Chancellor for Nursing Affairs
Duke University School of Nursing
*Best Practices Supporting Interdisciplinary Innovation in Academic Health Centers*

**October 29, 2013**

**Mark Keroack, MD, MPH**
Chief Physician Executive & President
Baystate Medical Practices
*Quality and Integrated Systems of Care*

**November 3, 2013**

**Leonard A. Schlesinger, DBA, MBA**
President
Babson College
*Entrepreneurship in Driving Healthcare Innovation*

Quarterly symposia sponsored by the Emory-Georgia Tech Healthcare Innovation Partnership and the Atlanta Clinical & Translational Science Institute (ACTSI). The symposia are open to faculty, staff and students.

Visit [www.hip.emory.edu](http://www.hip.emory.edu) for more information