



Healthcare Innovation Symposium I

FIXING U.S. HEALTHCARE: PROBLEMS AND SOLUTIONS

Wednesday February 1, 2012, 8:00am-2:00pm

Featuring: Steven H. Lipstein

President and CEO, BJC HealthCare

Vice-chair, Patient-Centered Outcomes Research Institute (PCORI)

Interest Group Meetings (Invitation Only)

- 8:00-8:45am Goizueta Business School (GBS); Room 500
Organizer: Maryam Alavi, PhD, Vice Dean of Faculty & Research
- 9:15-10:00am Children's Healthcare of Atlanta (CHOA); Egleston 1st Floor Conference Room
Organizers: Paul Spearman MD, Chief Research Officer
Ann Mertens PhD, Director, Center for Clinical Outcomes Research and Public Health
- 10:15-11:00am Emory HealthCare (EHC) WHSCAB 455
Organizers: William Bornstein MD, PhD, Chief Medical Officer
Susan Grant RN, MS, Chief Nursing Officer

Symposium

Fixing U.S. Healthcare: Problems and Solutions (Cox Hall, Emory University)

- 11:30-11:50am Attendees pick up lunch, network with speakers
- 11:50am-Noon **Welcome, Introductions**
Fred Sanfilippo MD, PhD, Director, Healthcare Innovation Program
- Noon- 12:30pm ***"What's Broken and How to Fix It"***
Steven H. Lipstein, President and CEO, BJC HealthCare
- 12:30-1:30pm **Panel Presentations**
- Healthcare Provider Perspective*
Donna Hyland, CEO, Children's Healthcare of Atlanta
Robert Bachman, COO, Emory University Hospital
- Economic-Business Perspective*
Maryam Alavi PhD, Vice Dean of Faculty & Research, Goizueta Business School
Steven Culler PhD, Associate Professor, Health Policy & Management, Emory University
- Technology Perspective*
Robert McGrath PhD, VP, GaTech; Director, GaTech Research Institute
Daniel Russler MD, VP Clinical Informatics, Oracle; GTRI
- 1:30-2:00pm **Panel Discussion, Q&A**